

CHAPTER "99" NEWSLETTER ASC-CA-NORTH



December - 2012

ASCCA - Chapter 99 Christmas Party

When: December 13, 2012

Time: Arrival...6:30 PM

Where: Cattleman's Steakhouse

2184 Hilltop Dr. Redding CA 96002

Menu Options

140Z New York Steak

60Z Petite Filet

130Z Western Cut Prime Rib

Teriyaki Chicken

100Z Grilled Atlantic Salmon

The "Gift Exchange" will be our source of entertainment after dinner. For those that wish to "Play" the Game please bring a \$20.00 gift.

Please RVSP to Ken Breshears today....222-2572

Hope to see you all there!

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DETROIT -- Ford Motor Co. is recalling about 89,000 2013 Ford Escape cross-overs and Fusion sedans with 1.6-liter engines that may overheat and cause fires.

Ford estimates that the voluntary recall covers about 73,320 Escapes and 15,833 Fusions in the United States and Canada.

Ford, which announced the recall late Friday, advised customers to contact a dealer as soon as possible to arrange for alternative transportation at no charge. The com-

pany said it is working on a repair for the problem.

The vehicles are being recalled because of reports of engine overheating and fluids leaking on hot parts, resulting in engine fires while the engine is running, Ford said.

Ford is trying to determine what causes the overheating problem.

No injuries have been reported, the company said.

Ford spokesman Said Deep told The Associated Press the company has received reports of 12 fires in Escapes and one in a Fusion.

The redesigned 2013 Escape has now been recalled four times since its debut this spring. The Fusion also has been redesigned for 2013 and went on sale this fall.

Ford said some drivers who have experienced high engine temperatures followed by engine fires say that their instrument clusters flashed the message: "Engine Power Reduced to Lower Temps" or "Engine over temp, stop safely."

Some drivers also indicated that their instrument clusters sounded a chime and illuminated a red light.

"We have identified an issue and are taking actions in the best interest of our customers," Steve Kenner, director of Ford's automotive safety office, said in a statement. "It is important that affected customers not ignore this recall and contact their dealer as soon as possible. While we recognize the inconvenience recalls cause our customers, we are taking these actions on their behalf to help ensure their safety."

Ford informed the National Highway Traffic Safety Administration late Friday that the first report of a fire in the Escape was on Sept. 7. The incident in Florida involved a vehicle that didn't have an engine dipstick, which allowed oil to be expelled, The Detroit News reported.

Following additional reports of fires in Virginia and Arizona, Ford formed a task force on November 12 to investigate the fires, the News reported.

The latest recall does not affect 2013 Escapes or Fusions with other engines, Ford said.

When parts are available, Ford plans to notify customers to schedule a service appointment with dealers.

In July, Ford issued its first recall of the 2013 Escape. Ford said more than 10,000 new Escapes were assembled with incorrectly positioned carpet padding that could interfere with braking.

Later in July, Ford recalled 11,500 redesigned Ford Escape models with 1.6 liter engines and urged owners to immediately stop driving the model because of fire risk.

Ford said a possible damaged fuel line may produce a significant fuel leak, leading to a fire if the vehicle is running. Ford reported three fires since June 9, including one in a customer vehicle in Canada and two at its Louisville Assembly plant.

Ford says more than 90 percent of the 2013 Escapes covered by the July recall have been repaired, The Detroit News reported.

In September, a third recall for the 2013 Escape was issued to prevent a dislodged cup plug in the engine cylinder head from causing a possible fire, as well, the company said at the time.

LA Auto Show: 2013 Hyundai Santa Fe



This summer, Hyundai released the shorter wheelbase Santa Fe Sport, and now they have more details on its longer (by 8 inches) three-row sibling, the Santa Fe. Introduced during a pained, cheesy skit that incorporated a game show and a family dancing to Lenny Kravitz's "Are You Gonna Go My Way" (hey, if we have to sit through it, you have to read it), the 7-passenger Santa Fe will offer seating for 7 adults, more second row legroom, multiple second-row configurations, and more cargo space. It will also see a power lift gate and have an option for second-row captain chairs. Like the Sport, the Santa Fe will have a 12-speaker Harman Kardon audio system, panoramic sunroof, and side window

shades. The standard engine will be a 3.3-liter V-6 that will put out 270 hp and 252 lb. ft. of torque.

GM Borrows From Apple to Revamp Its Interface



In-car infotainment systems are at weird place right now. While automakers continue to improve performance, increase fuel economy, and revamp styling, a solid, intuitive, and robust infotainment system remains elusive.

Some automakers just want to get out of the way and create a seamless link to the smartphone already in your pocket, while others—like Cadillac's Cue system or Ford's maligned MyFordTouch—want to create an all-inclusive system the removes the mobile phone from the equation.

With a series of announcements today, GM seems to be taking a shotgunapproach to its infotainment overhaul—implementing a variety of approaches to, hopefully, fit just about everyone.

Up first: Siri. GM says the 2013 Chevrolet Spark and Sonic LTZ and RS will be integrated with Apple's voice-activated personal assistant. Owners with iOS 6-equipped phones can move the control of some features found in Chevy's MyLink infotainment system over to Siri via a Bluetooth connection. Press a button on the steering wheel and Apple's digital personal assistant handles basic tasks such as hands-free calling/texting, playing music in the phone's library, as well as some Siri-specific features such as answering basic questions—albeit with varying ac-



curacy, as Siri is want to do. Based on Chevy's ad campaigns alone, it makes sense that Chevy is trying this setup in these millienal-targeted compacts.

Appearing later next spring in the 2014 Chevy Impala is a next-gen MyLink system. Featuring "natural voice recognition"—much like Siri—and a redesigned UI that swaps out the old menu-based interface for a familiar icon-grid layout, the new system closely resembles a tablet or

smartphone embedded in center of the dashboard. Similarities aren't a coincidence. According to GM, the tablet-ification of MyLink sprang from a global survey of the system. ""We received a lot of good customer feedback and we used it to make enhancements to the system," explains Nina Mital, MyLink program manager, in today's release.

In addition to the new tech, GM is also adding the human element to its MyLink makeover. Yesterday, Reuters reported that the automaker has hired 25 specialists, mostly 20-somethings, to help educate new owners at more than 4400 U.S. GM dealerships. GM hopes that this system can act like Apple's Genius bar and stem the tide of frustrated users and negative reviews. "You see a lot of people get into the vehicle, and they can't figure out the damned system," Mark Harland, the manager of GM's connected customer team, told Reuters.

CODE of ETHICS

- 1. To promote good will between the motorist and the industry.
- 2. To have a sense of personal obligation to each individual customer.
- 3. To perform high quality repair service at a fair and just price.
- 4. To employ the best skilled personnel obtainable.
- 5. To use only proven merchandise of high quality distributed by reputable firms.
- 6. To itemize all parts and adjustments in the price charged for service rendered.
- 7. To retain all parts replaced for customer inspection, if so requested.
- 8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
- 9. To uphold the integrity of all members.
- 10. To refrain from advertisement which is false or misleading or likely to confuse or deceive the customer.

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(Updated 10/12)

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