



CHAPTER "99" NEWSLETTER ASC-CA-NORTH



Membership Meeting

- When:** Wednesday, January 26, 2011
- Time:** 6:00 PM
- Where:** Lulu's Banquet Room
2230 Pine Street (Pine St. & Cypress Ave.)
Redding CA 96001
- Program:** Round Table
- Speaker:** Steve Lustig, President

Come and be a part of the plans for 2011."

PRIZES-PRIZES-PRIZES—You can't win unless you are there to play!

Makes you wonder about the Education System!

We had to have the garage door repaired. The Sears repairman told us that one of our problems was that we did not have a 'large' enough motor on the opener. I thought for a minute, and said that we had the largest one Sears made at that time, a 1/2 horsepower. He shook his head and said, "Lady, you need a 1/4 horsepower." I responded that 1/2 was larger than 1/4. He said, "NO, it's not. Four is larger than two..." We haven't used Sears repair since.

My daughter and I went through the McDonald's take-out window and I gave the clerk a \$5 bill. Our total was 4.25, so I also handed her a quarter. She said, "You gave me too much money." I said, "Yes I know, but this way you can just give me a dollar bill back." She sighed and went to get the manager who asked me to repeat my request. I did so, and he handed me back the quarter, and said "We're sorry but we cannot do that kind of thing." The clerk then proceeded to give me back \$1 and 75 cents in change. Do not confuse the clerks at McD's.

I live in a semi rural area. We recently had a new neighbor call the local township administrative office to request the removal of the DEER CROSSING sign on our road. The reason: "Too many deer are being hit by cars out here! I don't think this is a good place for them to be crossing anymore." From Kingman, KS.

My daughter went to a local Taco Bell and ordered a taco. She asked the person behind the counter for 'minimal lettuce.' He said he was sorry, but they only had iceberg lettuce. From Kansas City

Here's a good wake-up for our members who do tires...Use it as you like

Panish Shea & Boyle Announces ...

Record San Diego County Wrongful Death Verdict

LOS ANGELES & SAN DIEGO--(BUSINESS WIRE)--Tuesday afternoon, a San Diego County, California jury returned a record wrongful death verdict of \$14,465,864 for the deaths of two adults against a Ford dealership. Before the trial, a settlement was reached with other defendants for \$8,300,000, bringing the total to \$22,763,000. This is the largest in the history of San Diego County, California for such a case. The case settled in total today. The Barber family was represented by trial lawyers Adam Shea and Spencer Lucas of Panish Shea & Boyle LLP, and Robert Buccola and Jason Sigel of Dreyer, Babich, Buccola & Wood LLP.

On July 31, 2006, Casey Barber was driving his Ford E350 Sportsmobile van on Highway 98 near Page, Arizona with his wife Melanie when a right-rear tire tread separation caused the vehicle to lose control and roll over. The San Diego couple sustained fatal injuries, and are survived by their three young sons, who were the plaintiffs in the lawsuit.

In August of 2005, defendant Mossy Ford performed a faulty tire repair. Plaintiffs' counsel proved at trial that Mossy Ford improperly failed to take the tire out of service and that this conduct caused the tire tread separation and led to the fatal rollover accident.

As a condition of the post-verdict settlement, the Barber family insisted that Mossy Ford agree to immediately begin to follow industry guidelines regarding tire repair practices and to implement a training program to better train its technicians about safe tire repair practices to improve consumer safety. Mossy Ford agreed to these settlement conditions.

Plaintiffs' attorney Adam Shea stated: "The jury system works. It protected the Barber children, as well as all of us by forcing Mossy Ford to implement an ongoing training program for tire repairs. This agreement by Mossy Ford to make these changes was critical to reaching a settlement after the verdict."

Plaintiffs' counsel Robert Buccola said: "Our goal was more than just obtaining a monetary recovery. Here, we were able to evoke real change and get the word out to other tire repair facilities of the importance of following tire repair rules to a tee."

The case was tried in front of Judge Luis Vargas in Department 63 of the Superior Court in San Diego, California.

Barber v. Mossy Ford et al., Case No. [37-2007-00072100-CU-NP-CTL]

Superior Court of the State of California, County of San Diego, Department 63

Judge Luis Vargas



Mylan Newton has forwarded to Steve several forms that may be used by each of you. Some may fit your needs, if so, use them. You can go to my Web Site www.bryantfamilyauto.com "ESI Shop Forms" ...select form(s) and print from there.

What's in a name? A lot when it comes to your car

By Roland Jones, msnbc.com editor

Michael Knight (aka David Hasselhoff) famously talked to his high-tech, crime-fighting Pontiac Trans Am "KITT," short for Knight Industries Two Thousand, in the original NBC television series Knight Rider. Most of us don't have cars we can talk to, but a poll by car sales Web site webuyanycar.com suggests we would like to.

More than half (53 percent) of poll respondents give names to their car, with Betty, Betsy and Bess the most popular, according to the survey, the findings of which were reported by the U.K.'s Press Association. Bertie, Daisy, Bertha and Meg are also popular, as were Charlie, Herbie and Bob. And Harrison has been used by owners of Ford vehicles, the poll found.

One respondent even said he called his car God as "it moves in mysterious ways."

Up to 60 percent of women and 41 percent of men said they feel emotionally attached to their car, while 25 percent of those polled shed a tear when they part company, the report said. The survey of 3,000 people showed that red and blue cars were the most likely to be given a name, while grey and green vehicles were least likely to receive a name, the Press Association said.

Thieves make BMW the hottest car in Detroit



DETROIT — When carmakers like BMW say they hope people find their next car at auto shows like the one in Detroit this week, this wasn't exactly what they meant.

Two thieves drove away in a brand new \$94,000 BMW 750i xDrive Sedan on Wednesday night that was left idling outside the Westin Book Cadillac, one of Detroit's major hotels.

The car was one of more than a dozen BMW sedans used to ferry executives and guests around town during the show.

On Thursday morning, police said they were still looking for the gray four-door BMW.

Police said the car was dropped off by a valet to be loaded onto a transport truck to take it back to BMW's North American headquarters in New Jersey when two men jumped into the car and drove away.

BMW, which featured its glitzy 650i convertible at the Detroit auto show, said it remains committed to the event.

"It's just an unfortunate incident," BMW spokeswoman Stacy Morris said.

CODE of ETHICS

1. To promote good will between the motorist and the industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality repair service at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for service rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from advertisement which is false or misleading or likely to confuse or deceive the customer.

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